

RULES FOR LABEL IF
CREATING IT DIGITALLY:

-IMAGE DIMENSIONS:
7.875 L X 5 W (IN)
-BLEED OF 0.0625 (IN)
-COLOURS IN RBG
-PPI 300

-LABEL OUTLINE HERE TO
SCALE IF DRAWING
IMAGE.

-INFO BOX, BREWERY
NAME AND SIDE TEXT ALL
IN THE POSTION FOUND
ON ACTUAL LABEL.

-CREATE LABEL IMAGE
WITH CENTRAL FOCAL
POINT UNDER TOWNISTE
BREWING LOGO

-HAVE FUN!

**TOWNSITE
BREWING** INC

SAMPLE BEER
SAMPLE STYLE